

EDITORIALS

The 'Chinese Lanterns'

News that the financing has been assured for up-to-date traffic control signals at three more Torrance intersections is good news for motorists who are suffering strained necks, and twisted backs after years of trying to keep an eye on the "Chinese Lantern" signals now disgracing some of the city's busiest intersections.

County aid in financing the \$17,000 project has been secured through the efforts of the city's two supervisors, Burton W. Chace and Kenneth Hahn.

Councilmen have hinted that they may move the obsolete signals onto other intersections of the city when they are replaced at the intersections of Crenshaw Blvd. with Torrance Blvd. and 190th St.

This should be discouraged. A check of the traffic department's pin map—showing the incidence of traffic accidents throughout the city—is enough to show that the city cannot afford any of the "Chinese Lantern" signals.

Instead of finding new places for the hazardous signals, officials should be seeking ways to get rid of the rest of them. They are out of place in a metropolitan city of 90,000 plus citizens and its attendant traffic flow.

Opinions of Others

We are so used to seeing the inscription, "In God We Trust," on coins that we were surprised to learn that for the first time it is going on paper money. A hurried pocket survey verified that fact that it was not on the old bills.

Those are words that guide us to independence. They inspired our founding documents, the Declaration and the Constitution. It could only have been oversight that in all our years as a nation they did not appear on paper money. They were ordered two years ago by Congress. It will make up somewhat for atheist attacks that have driven God from our school rooms.—West Point (Miss.) Times Leader.

Too much money collected for specific purposes by Uncle Sam is lost on its way to and from Washington. We get far more from our tax dollars when they never leave the state.—Abbeville (S.C.) Press and Banner.

Plans are afoot, we are told, for the Department of Agriculture to grade Christmas trees—like beefsteak! They will be U.S. Premium U.S. No. 1, and U.S. No. 2.

Inspectors, inspectors of inspectors, graders, taggers, enforcement agents, etc., etc. will, doubtless be needed to relieve you from having to use your own judgment.

NOW, do you believe in Santa Claus?—Columbus (Wis.) Journal-Republican.

The Brooklyn Dodgers is one of the most publicized baseball clubs in the country and one would think they are getting along quite well on the free publicity they get. Still the Dodgers recently signed a contract with a national advertising agency which will prepare some paid newspaper advertising for the ball club. If the Dodgers felt it necessary to do some advertising to improve their business, there are hundreds of businessmen not nearly as well known as the Dodgers who should take this to heart.—Canova (S.C.) Herald.

THE FREELANCER by Tom Rische

Premium Stamp Religion

Somebody has suggested, seriously, that one way for the churches to gain more members would be to give premium stamps to those who come to church, as a sort of attendance prize.

The Sunday school attendance prizes are a feature of many churches, but most churches think, and rightly so, that adults shouldn't need such gimmicks to get them there.

The premium stamp backer suggested that the stamps could be turned in to get a new Bible or some other religious article.

The theory behind this whole plan would be to get people to church by the newest methods and hope that

while there, they would become converted.

Maybe I'm a little old-fashioned, but this idea strikes me as being like the store that advertises cut-rate disshrags to entice you into the store to buy expensive bedspreads, or the store that gives away \$5 worth of free merchandise with every \$50 worth.

A church is still a church, or is it? Religion is still religion, or is it?

Religion, in my humble opinion, should be something that is felt and practiced, not something you get a reward for performing in its outward forms.

If religion is true today, it

Works Both Ways



REYNOLDS KNIGHT

Colleges Expect 3 1/2 Million

Less than a year ago the talk in most lines of industry was of shortages. But now it is hard to find a shortage—except perhaps of facilities for students bulging the walls of the nation's colleges.

On most campuses, there are more students than last fall, with college enrollment expected to hit a record 3.5 million this school year and climb to at least 3.9 million by 1960.

This in spite of the fact that tuition and living expenses are higher almost everywhere. Rising tuitions reflect education's increased cost of doing business—putting up buildings, raising professors' pay, outfitting laboratories, etc. Projected government estimates indicate that spending of all types by colleges and universities will hit around \$4 billion this year.

Business and industry are paying an ever-increasing share of the nation's over-all

education budget. The Council for Financial Aid to Education figures that U. S. corporations last year contributed between \$100 million and \$110 million—apart from such business-source grants as the Ford Foundation's \$260 million.

Friendship Flight—Travelers and visitors to U. S. airports these days are becoming quite accustomed to the presence of corporation airplanes on ramps and runways. Many large companies are using their own business aircraft to facilitate direct contact in the field with customers, employees, and allied organizations. Most of these planes are large enough to cover the entire United States yet small enough to reach all communities.

A unique new use for the corporation plane currently is being demonstrated by Schenley Industries, Inc. Its specially equipped Douglas DC-3, "Spirit of Elegance," is carrying company executives from New York into more than 15 California cities and towns on a 28-day "friendship flight." At each airport stop-over community leaders, distributors, dealers, and newsmen will be invited aboard for guest flights. Luncheons and other meetings are also scheduled at numerous points on the itinerary.

This project typifies the growing trend in American business of carrying on sales promotion and distributor contact work by airplane, a Schenley executive said.

Things To Come—A soap powder can be packaged in pre-measured bags or pouches ready for the housewife to throw into her washing machine, thanks to a new water soluble, transparent packaging material; such bags may also find use in packaging fertilizers, paints and paint tints, insecticides and other water-dispersible products.

A reflective tape that looks like chrome by day but sharply reflects auto headlights at night is a new motorizing safeguard... For the home handyman, there is a pocket-size blowtorch soldering kit that comes complete with butane fuel cartridge, soldering tip and core solder.

Low Cost Refueling—With aircraft and other forms of weaponry becoming obsolete almost before they are off the drawing boards, it is comforting—to the taxpayer, at least—to note that defense industry has an eye to saving the government dollar.

The latest development in the technique of in-flight refueling is a case in point. Republic Aviation has come up with a low-cost aerial refueling system that increases the striking range of fighter-bombers by up to 70 per cent.

YOUR PROBLEMS by Ann Landers

Keep It a Dandelion Romance

Dear Ann: This is a touchy subject but you seem to have more brass than the government mule so maybe you'll print my letter anyway.

When will the men in this country take a firm stand and insist that their wives quit their jobs and stay at home during the advanced stages of pregnancy? I work in an office where three women are, expecting babies any minute. They revel in special privileges. Everyone offers to bring them water in paper cups and men and women alike rush to pick up whatever falls from their hands. They are everlastingly dropping things.

Pregnant women are an eyesore in a place of business. They are repulsive to look at in their tent-like garments and flat-heeled shoes. In my opinion, if they haven't sense enough to stay home where they belong someone ought to tell them in plain language. How about it, Annie? The sight of these immodest creatures makes me sick.—Calvin.

Welcome to the 20th Century, Buster. Gone are the days when pregnant women hid themselves in the attic for seven months. You speak of the "advanced stages of pregnancy" as if it were some terrible disease. It's a normal state, Calvin, and the only thing repulsive about it is your attitude. Today's woman has learned that she's much healthier and happier if she keeps active during her days of waiting. Many bosses are delighted to have her services up to the last minute. If the sight of a

prospective mother makes you sick, why don't YOU stay at home, or get a job in an all-male office?

Dear Ann: My "Rover Boy" is playing games with the lady next door. Whenever he hears her step out on the porch he suddenly develops an interest in the dandelions in our yard and out he goes. The two of them have been making goo-goo eyes all summer. I'm getting tired of the whole thing.

The funny part of it, I'd gladly trade husbands with her any day. He's a wonderful guy and every cent of his salary goes on her back first. What's left is for him and the children. My old buck is as tight as a drum. Some people don't know when they are well off.

Please tell me what to do before I lose my patience and pull her hair out. I'd like to nip this in the bud without losing face. They have no idea that I'm on to their little romance. What is your advice?—J.J.S.J.

If you want to keep the romance "little" adopt a new approach. The ugly twins, jealousy and suspicion, are a sure-fire combination to toss a husband into the arms of another.

Keep this "romance" in the dandelion-digging stages. Be pleasant and friendly, deaf, dumb and blind. Give your husband extra attention.

Tell your neighbor how fortunate she is to have such a generous and adoring husband. Pulling her hair out will solve nothing. And you

may lose a little of your own. Dear Ann: Please don't throw this letter away because it sounds like so many other teenage problems. I need help.

I went with a swell guy for three months and treated him like a dog. He was a perfect gentleman, maybe too much so, and I took advantage of his good nature. I broke dates on him and latedated other guys after he brought me home.

Well, he finally had his fill and now he's stopped calling. I'm heartsick and realize he means more to me than all the others put together. But I'm afraid I've lost him. Please tell me how to get him back.—"Star-Eyes."

You can't boot a guy around and expect him to be your devoted doorman forever, unless he's got rocks, that is. Your best bet is to invite the boy to something as your guest. Let him know you're sorry for past performances and that you intend to straighten up and fly right. If he gives you another chance, you're a lucky girl, indeed—and handle his heart with care if you get it back, Toots.

CONFIDENTIALLY: "Flat-Broke": This is just an excuse. If the girl loved you she wouldn't count your money. One nice thing can be said for being poor... it's very inexpensive.

(Ann Landers will be happy to help you with your problems. Send them to her in care of The HERALD and enclose a stamped, self-addressed envelope. © 1957, Field Enterprises, Inc.

THE SQUIRREL CAGE By Reid Bundy

The Marvels of Science

William Brotherton, director of public relations for the Ryan Aeronautical, whose new plant officials were welcomed to Torrance last Tuesday, is quick on the trigger when up in front of an audience.

After announcing that a film on the jet "Firebee," drone remote controlled target plane made by Ryan, would be shown, it developed that the projector was living up to its reputation for such times—it wouldn't work.

"We'll probably be able to develop a guided missile that will take us to the moon and back before we get a projector that will work the first time on occasions like this," he quipped.

It helped the breakfast audience through those few awkward minutes which are

normally spent giving the projectionist funny looks.

Following through to show that other Ryan people also are quick to grasp an opportunity, Plant Manager G. W. Rutherford's comment when handed a key to the city the other morning was: "Thanks a lot. Where's the vault?"

While a hundred mothers, dads, and kiddies lined up at the Fern-Kiddies PTA ice cream social the other evening to buy ice cream, cake, and coffee for a nickel, Bert Lynn, president of the city's planning commission, inquired if he could use his Diner's Card to cover the 25-cent tab he piled up. He had to come up with the cash like the rest of them.

Our Highland Park friend Wilfred Dellquest tells about the proud lover boy who placed an engagement ring on the finger of his bride-to-be. After watching the gem sparkle, the girl asked: "Honey, are you sure this is a genuine diamond?" "Sweetie-pie," her lover said, "if this ain't a genuine diamond, I sure been swindled out of a perfectly good half-dollar."

Reggie, the talented mixologist at Charley's Rumpus Room, flew to Las Vegas the other day, did a bang-up job on the gambling tables, and returned home with a nice bundle (only three figures, but nice). But he's griping. He lost a day's pay when he took off for the fling.

LAW IN ACTION

School Bus Laws

As youngsters, grandpa or grandpa used to walk (or best of all, ride a saddle horse) to school well high five miles each day.

Nowadays their grandchildren take buses as far as twenty miles away.

The school bus and good highways in most parts of California have made it possible for school districts to merge, and to offer a better curriculum at a lesser cost than would otherwise be possible. But the school bus has made it necessary to observe the rules of safety with greater care than before we had them.

The law says a school bus is any motor vehicle transporting pupils to or from school activities (except the family car or a public bus).

You know you should never pass a school bus stopped picking up or letting off its passengers! You can't tell which way those youngsters may run, and it's best—and lawful—to wait and see. You can pass very carefully if the bus stops at an intersection with a policeman or signals controlling the traffic, or on a highway with separate roadways.

Since 1951 all school buses must flash red signals in back. You may pass—again, carefully—when the light stops flashing.

The school's name must be painted on front and rear of the bus in letters four inches or more high. And school officers commit a misdemeanor if they allow a school bus to carry more pupils than it has seats for.

It is a general rule of law that we must look after children's safety with greater care than we do adults.

So be careful this fall of those yellow buses packed with excited boys and girls who are themselves not always careful about crossing.

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STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars.

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAR 22 - APR 20 1-26-38-49 51-72-79-82	TAURUS APR 21 - MAY 21 1-2-6-19-22 65-71-78	GEMINI MAY 22 - JUN 21 10-23-39-59 64-77-80-82	CANCER JUN 22 - JUL 22 15-16-28-32-43-56	LEO JUL 23 - AUG 23 7-10-13-31 32-55-66	VIRGO AUG 24 - SEPT 23 11-16-18-46 48-58-63	LIBRA SEPT 24 - OCT 23 4-15-29-34 42-53-67-82	SCORPIO OCT 24 - NOV 22 5-9-30-34 42-68-81-85	SAGITTARIUS NOV 23 - DEC 22 17-20-36-57 71-74-88-90	CAPRICORN DEC 23 - JAN 20 2-23-24-41-47 65-67-72	AQUARIUS JAN 21 - FEB 19 15-19-28 35-37-40-45 60-73-75	PISCES FEB 20 - MAR 21 23-30-44-50 69-70-83-84
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Good Adverse Neutral

